



Hope & Help for Friends & Families of Alcoholics

Colorado Al-Anon Area Website Thought Force Summary of Findings

Spring Assembly, March 20-22, 2026

Thought Force Members: Sheila A., Marcia S., Sue W., Marcia M.

What was the Charge?

1. Research our current Colorado Area website and determine if it meets our current and immediate future needs.
2. Explore the benefits/downsides of the website and how it could be optimized to best serve our Colorado Area.
3. Research the management requirements needed to maintain our current or future webpage.
4. Use Knowledge Based Decision Making (KBDM) to determine considerations.

Primary Purpose for CO Area Website

To support Al-Anon's primary purpose of providing help and hope to friends and families of alcoholics by including information regarding...

- Public Outreach (newcomers and professional resources)
- Resources for members (Events/Calendar, newsletter, service arm links, literature, meetings, contributions)
- Colorado Area Resources and Communication tool (Assembly Documents, GR Resources, Skits and Workshops)

(see Website Guidelines G-40)

Al-Anon Area Websites Comparison

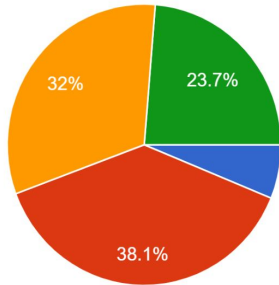
- Some features of our Website found on other Area websites:
 - Links to
 - WSO
 - Newcomers & professional information
 - Area Calendar/Events; Assembly information; Newsletter; Area Bylaws/Guidelines; information for GRs
- Features our Website doesn't have, or were difficult to locate:
 - Sending Area contributions
 - Contact Form
 - Access to District information (DR's email, District meeting info.)
 - Links to WSO Alateen resources
 - Archives of Assemblies (Delegate Reports, Minutes, presentations)

2026 Website Survey Analytics (97 members)



Are you completing this survey as a ...

97 responses



- A new member to AI-Anon/Alateen?
- An existing member of AI-Anon/Alateen?
- A member in service at the Group level?
- A member in service at the District/Area level or another service arm?

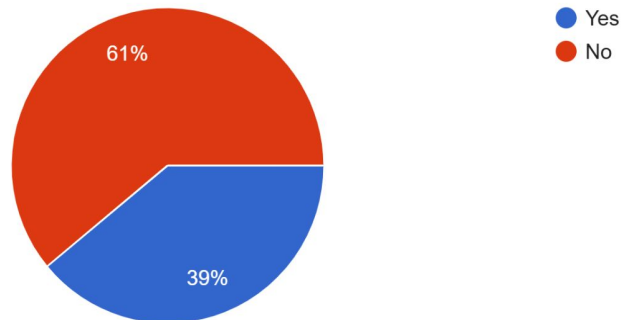
97 responses:

68 use the Area website.

29 don't

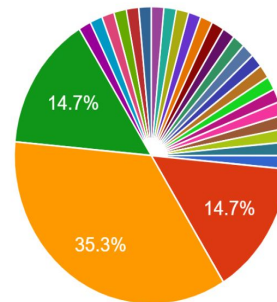
11 didn't know it existed,
13 rely on other Area
members and
3 use AI-anon.org

Do you believe the Colorado Area website
needs to be overhauled? 59 responses



How often do you visit the Colorado Area website?

68 responses



- daily
- weekly
- monthly
- 3x a year for Assemblies
- As needed
- as needed
- once a year
- A few times a year when I need somet...

▲ 1/4 ▼

2026 Website Survey Analytics, cont.

- Current users are looking for (in order of importance):

- Calendar and Events
- Assembly information
- Meeting Information
- General Information
- Past Assembly information/Area Maps and Documents
- Literature
- Area Contact Information/Newsletter





Summary of Current Needs

- Based on the research of other Al-Anon Area websites and the 2026 survey results, an overhaul of the Colorado Area website is not indicated at this time however improvements are desirable.
- There may be a need in the future to upgrade from our current “Economy” web hosting plan (\$5.99/month), to “Deluxe” (\$7.99/month) or “Ultimate” (\$12.99/month).

Thought Force Recommendations

Recommendation #1: To form a committee to assist the Website Coordinator. The “Website Advisory Committee” will help provide direction and assist the Coordinator in work as needed.



This recommendation is based on the best practices shared through AFG Connects for Website Coordinators and how other Al-Anon Areas have established a committee to support the ongoing work of the Website Coordinator.



Thought Force Recommendations, cont.

Recommendation #2: To create a Thought Force to explore how the CO Area can store and access Electronic Archives.

This recommendation is based on our research of other Area Websites and the Area archival information that is available to their members.

Many of these websites have easy access to Area history, Assembly documents (minutes, Delegate reports, Th/Task Force presentations, workshops), and a list of Area motions (subject & date).

Questions?

Comments?

